Strategically, it is Georgia State University's goal to grow its student population over the next many years from 52,000 to 60,000 students, a fifteen-percent (15%) increase in the student body – largely on the downtown campus. Based on this, and based on the consolidation of the Perimeter Colleges, the University’s academic, athletic and recreational programs will soon need to be updated. While this Master Plan was not driven by a program of needs, clearly new facilities will be required to accommodate such significant growth. As a framework for growth, therefore, the Master Plan identifies sites for a series of new buildings, with an eye toward strengthening GSU’s campus fabric.
Proposed Interventions in the Core Campus: Additions, Renovations, & Facade Improvements
LANDSCAPE & PLAZAS

A threshold goal of the master planning effort was to create greater connectivity, cohesiveness and character on the downtown campus. Essential to this is coherent and consistent open spaces and landscaping – so the Master Plan has identified a series of opportunities for enhancing the hardscape, creating plazas, courtyards and forecourts, and augmenting the landscape in the downtown area.

The diagram below, and axonometric on the following page, illustrate a proposed ground plane fabric of open space, plazas, courtyards, forecourts and landscaping.
Proposed Plazas & Landscape

The Preferred Plan
ART & SIGNAGE

GSU’s downtown campus is populated by an inordinate amount of blank facades and faces of parking decks, which are less than appealing visually. These are opportunities in fact, however, as they are, essentially, canvases.

The Master Plan envisions a “gallery” of inexpensive, but visually lively, banners, murals, screens and public art that help make the downtown area GSU’s own. The examples below are but a few of the possibilities. The axonometric on the following page identify some of the opportunities for enlivening the GSU landscape.